



Silicon UK Editorial Calendar 2024



JANUARY

A YEAR OF INNOVATION

What key innovations will 2024 bring to the marketplace? What is happening in the consumer tech space that businesses can learn from?

FEBRUARY

THE STATE OF MOBILE COMMERCE

How has the mobile space evolved as a commercial channel for B2B enterprises? Is mobile commerce a powerful force in the B2B space? How can B2B companies become more agile with their mobile channels?

MARCH

THE ENVIRONMENT AND SUSTAINABILITY

Can tech save the environment? How are business approaching sustainability with their processes and supply chains?



APRIL

COMBATING CYBER THREATS

What are the current and future cyber threats businesses face? How can enterprises build next-generation cybersecurity systems to protect their companies?

MAY

DATA AND ANALYTICS

Every business is now a data business, but the key is to understand and extract valuable commercial insights from the masses of data that every company can now collect.

JUNE

**THE FUTURE OF
MANUFACTURING**

What is the current state of Industry 4.0? How is additive manufacturing evolving? What does a smart factory look like today?

JULY

THE STATE OF AI

How are businesses using AI across their enterprises? Which AI tools are offering tangible business advantages, and what elements of AI must every company pay attention to?

AUGUST

A VIRTUAL BUSINESS

Has the Metaverse matured to become a tangible business space? How are enterprises now using AR and VR technology?

SEPTEMBER

THE STATE OF DIGITAL COMMERCE

How is digital commerce evolving? What are the new channels and technologies being used to deliver great shopping experiences?



OCTOBER

DIGITAL TRANSFORMATION

How is technology helping businesses accelerate their digital transformation? What key technologies should all enterprises pay attention to?

NOVEMBER

**RECRUITMENT, DIGITAL SKILLS
AND DIVERSITY**

How are enterprises approaching the continuing skills gap? The current state of women in tech and how diversity and equality are being supported.

DECEMBER

THE TECH LANDSCAPE IN 2025

What innovations and challenges across the tech space will 2025 bring? How can business leaders ensure their enterprises thrive?

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