



SILICON UK EDITORIAL CALENDAR 2023

EMPOWERING BUSINESS
SWING INTERNATIONAL



JANUARY

A YEAR OF INNOVATION

What key innovations will 2023 bring to the marketplace? What is happening in the consumer tech space that businesses can learn from?

FEBRUARY

MOBILE TECH

To coincide with MWC, how has mobile tech evolved? How are enterprises using the latest mobile technologies?

MARCH

DIGITAL SECURITY

Key trends in the digital security space will be explored. What are the current key challenges and how are these being mitigated?

APRIL

**THE ENVIRONMENT &
SUSTAINABILITY**

Can tech save the environment?
How are business approaching
sustainability with their
processes and supply chains?

MAY

DATA & ANALYTICS

How have businesses evolved
their use of data? Which tools
are they using, and what does
their data future look like?

JUNE

SMART MANUFACTURING

What is the current state of
Industry 4.0?
How is additive manufacturing
evolving? What does a smart
factory look like today?

JULY

MEDICAL TECH

The current state of medical tech. What current innovations are transforming the medical space?

AUGUST

THE METAVERSE / AR / VR

Has the Metaverse matured to become a tangible business space? How are enterprises now using AR and VR technology?

SEPTEMBER

DIGITAL COMMERCE

How is digital commerce evolving? What are the new channels and technologies being used to deliver great shopping experiences?

OCTOBER

RECRUITMENT & SKILLS

How are enterprises approaching the continuing skills gap? The current state of women in tech and how diversity and equality are being supported.

NOVEMBER

THE FUTURE OF THE WEB

The Web is the cornerstone of the digital landscape. How is the Web evolving? What threats does it face? What innovations are shaping the future of the Web?

DECEMBER

THE TECH LANDSCAPE 2024

What innovations and challenges across the tech space will 2024 bring? How can business leaders ensure their enterprises thrive?